

**DE ANZA COLLEGE
COLLEGE ENVIRONMENTAL ADVISORY GROUP (CEAG)
7/15/2008**

**SPECIAL MEETING AGENDA ON IMPLEMENTATION OF DE ANZA
COLLEGE'S' SMP (SUSTAINABILITY MANAGEMENT PLAN)**

10:00AM - 3:00 P.M.

ITEMS FOR DISCUSSION:

Watch U.N. Conference—Teenager's speech

How do we best implement sustainability, according to our SMP?

**1) Timeline: President develops roles and procedures to implement the SMP
(2 hours)**

- Six areas of focus (plus community and civic engagement)
- CEAG work
- Need sustainability coordinator/consultant for this
- Reporting structure, who manages based on the plan, clear about roles. Define roles.
- Update from Frank, Jeanine
- Clear decision on what is happening
- Timeline for hiring—how long, based on funding
- Lane Community College document

2) Timeline: Develop detailed written processes/procedures to implement (1 hour)

- Brainstorm on the 6 areas of focus (plus community and civic engagement)
- We are implementing for eventual certification.
- Coordinator, consultant does this
- Go through SMP
- Go through E.S. 62a-d materials—summary only

3) Timeline: Communications (1 hour)

- Can come up with a plan at this meeting
- Contingent upon coordinator/consultants duties
- Go through website—update
- Ideas (Kristin's list, etc.)
- Ideas (Julie C.'s list below)

Marketing and Communication Plan

Areas of focus

Community and Civic Engagement

Energy Conservation and Efficiency and Carbon Reduction

Green Procurement

Waste Minimization and Pollution Control

Landscaping

Water Use

Channels

Catalog

Schedule

La Voz

Student Emails

Campus Memo

Web site

Portal

Meetings (Opening Day, Town Hall, Division/Department, Retreats)

Events (Green)

Points of Action (Recycling, Cafeteria)

Campus Signage (Native Plants, Water, Wildlife)

Kiosks

Student Activities Center (bookmarks)

Greensheets

Counseling 100

Campus Tours

New Student & Parent College Night

Opening Day

Flea Market

Bookstore (Buy Green)

Process Documentation

Meeting dates for Fall 2008 quarter: