

**Academic Senate May 3, 2017 CTE Meeting** 1:30-3pm Adm #109

In attendance:

Mallory Newell IR, Facilitator  
Mayra Cruz AS/CDE, Facilitator  
Paul Setziol AS  
Susan Tavernetti Film/TV  
Bill Roeder, ES/ESCI  
Anita Muthyala Kandula, BHES  
Feff Staudinger ES/ESCI  
Mark Sherby CRS  
Randy Bryant BCSAT  
Mike Appio DMT  
Aimee Gillette FILM/TV  
Byron Lilly Bus  
Cecelia Deck JOUR  
Patricia Buchner MLT  
Dave Capitolo AUTO TECH  
Mary Pape CIS  
Jim Suits AJ  
Terry R. Ellis AJ/PARA  
Margaret Bdzil Workforce Educ

The agenda was reviewed. Mallory Newell provided an overview of the CTE Accreditation institutional metrics. She reviewed the job placement rates for each program. Most rates went up; a few stayed flat. Kudos were given to CTE programs. She also reviewed the Licensure pass rate metrics.

Both Newell and Cruz provided an overview of the Educational Master Plan CTE Metric and College Council charge. It was important to differentiate between 2 types of metrics: (1) % of students' employees measured by EDD data and (2) number of students employed based on the DA/Employment Outcome Survey. As for the CTE Institutional Metric, and to keep the metric, it was determined to change the data source. A possibility discussed is to use the state rate of 68% as the current rate. Newell explained the opportunity to adjust some of the numbers. She mentioned the fluctuation of the particular metric in discussion. In 2014-15, the current rate was 56% and the master plan goal rate was 57%. In 2015-16, the current rate in the latest report showing 44% and the master plan goal stayed the same at 57%. It was also suggested that we keep both the state data and the employment outcome survey as data sources. It was also suggested that we use the EDD data for employment rates rather than the survey data, as it fluctuates.

A number of other issues to address were discussed.

1. One-course takers (skill builders). Currently we make them reapply after one-term off. Why do we do this?
2. More knowledge of Helen Pang's services as the CTE Counselor
3. More responsive in scheduling courses or offering program skills development opportunities
4. More flexibility needed in Curriculum processes from the State and the Curriculum Committee.
5. Educational Planning for CTE Programs

The following are the strategies/ ideas to undertake and recommendation to Academic Senate.

1. Improve marketing for CTE Programs
2. Expansion of partnerships with Industry and connections with industry. Need for a dedicated person to assist with reaching out to industries /sectors. Build our capacity to use the Sector Navigator
3. Internships and CTE Pathways with employers- Santa Monica is an example
4. Streamlining curriculum processes to respond to workforce demands and opportunities
5. Conduct an environmental scan of the barriers (consider this data point: a recent study identified some clusters of students; 21% PT students and students returning with a BA degree)
6. Research more information on the Workforce Board One Stop Centers

The idea of the reconstitution of the Career Center was not prioritized as an initiative to undertake.

The group discussed the convening of a CTE Institutional Advancement Committee and agreed to convene such group. The committee is formed to respond to What Matters for Jobs and the Economy, the Strong Workforce Program has been established for "the purpose of expanding the availability of quality community college CTE and Workforce Development courses, programs, pathways, credentials, certificates and degrees." <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx> At De Anza, we have an opportunity to strengthen and grow our CTE/Workforce Development programs. This committee will engage in creating the vision, the purpose and an action plan for the De Anza Strong Workforce Program. The committee membership will include: CTE faculty/department chairs (broad representation), BCSAT Division Equity Core Team Chair, Dean Business, Computer & Applied Tech, Workforce Coordinator, Career Development Coordinator, Academic Senate President and Vice-President, Vice-President of Instruction, and others identified (students). A meeting will be convened before the end of the academic year. CTE faculty and leaders who volunteer to be part of the committee: Bill Roeder, ES/ESCI, Randy Bryant BCSAT, Mike Appio DMT, Aimee Gillette FILM/TV, Cecelia Deck JOUR, Dave Capitolo AUTO TECH, and Mayra Cruz AS/CDE.

Meeting adjourned at 3pm.