

# COMM 1 – PUBLIC SPEAKING (5 Units) 56Z (CRN: 45514)

## DE ANZA COLLEGE

### SPRING QUARTER 2024 – ASYNCHRONOUS ONLINE COURSE

Instructor Office Hour – MW – 10AM-11AM - <https://fhda-edu.zoom.us/j/84098887708>

Instructor: James Ahern, M.A., J.D.

Instructor E-Mail: [ahernjames@fhda.edu](mailto:ahernjames@fhda.edu)

Instructor Web Site: <http://www.deanza.edu/faculty/ahernjames/>

Canvas Student Resources: <https://deanza.instructure.com/courses/3383>

Visit the Student Success Center: <http://www.deanza.edu/studentsuccess/>

**Course Description:** Theory and techniques of public speaking in a democratic society. An introduction to a variety of perspectives and approaches used to research, organize, deliver, and evaluate public presentations. Students will develop and apply effective research strategies.

**Textbook:** *Public Speaking Project Virtual Text*  
<https://web.archive.org/web/20170606121939/http://publicspeakingproject.org/psvirtualtext.html>

**Materials:** 4 by 6-inch note cards.

#### Student Learning Outcomes:

- **SLO1:** Organize, compose, present, and critically evaluate informative and persuasive presentations appropriate in content and style to the audience and situation.
- **SLO2:** Display increasing confidence in speaking extemporaneously.
- **SLO3:** Demonstrate effective listening skills in various public speaking contexts.
- **SLO4:** Identify, locate, evaluate, and use information technologies and information sources.

#### Course Objectives:

- Examine historical and cultural traditions of public speaking in both domestic and global contexts and their impact on our views, beliefs, and practices relating to speaking in public.
- Evaluate how making the decision to respect diversity, speak ethically, and think critically influences communication outcomes.
- Demonstrate skills in analyzing diverse audiences and creating presentations appropriate to those audiences.
- Research, analyze, organize, prepare, and evaluate informative and persuasive speeches.
- Develop confidence in delivering speeches extemporaneously.
- Develop listening skills to foster respectful, reflective, and critical listening appropriate for public presentations.

## Course Requirements:

- **Attendance and Participation:** Because your role includes being a speaker, a listener, and an evaluator, your participation is vital to this class. School policy dictates that students are responsible for dropping classes that they no longer attend. All students must attend the final class.
- **Reading Assignments:** Students are responsible for reading the assigned textbook chapters.
- **Written Assignments:** Written assignments must be typed and double-spaced for submission. Uploaded outline assignments on Canvas must be in a PDF, .doc, or .docx file type. Prior to an assigned speech, a typed, full-sentence preparation outline must be submitted to Turnitin on Canvas
- **Online Assignments:** Online assignments will be posted on Canvas on Mondays.
- **Speeches:** There will be five graded speeches during the course. All five speeches will be conducted on Zoom using Sign-up Genius posted in the Module section in advance of the designated speech days. Students must complete their speeches on the designated speech days to receive credit.
- **Quizzes:** There will be 10 quizzes (@ five-points each) based on the assigned readings and lectures that will allow ample time, with multiple opportunities, and based on the highest score.
- **Academic Honesty:** Plagiarism or cheating may result in failing an assignment. Visit [Academic Integrity](#) to review college policy: "Plagiarism is representing the work of someone else as your own. Incorporating the ideas, words, sentences, paragraphs, or parts of another person's writings, without giving appropriate credit, and representing the product as one's own. Representing another's artistic or scholarly words such as musical compositions, computer programs, photographs, paintings, drawings, or sculptures as your own. Submitting a paper purchased from a research or term paper service, including the internet. Undocumented Web source usage."
- **College course policy:** "Students must have access to the following: a computer, the internet, an individual email address, and a webcam-enabled device for on-camera presentations."

## SPEECH ASSIGNMENTS

<b>Introductory speech</b>	Not Graded
Time limit: 2-3 minutes	
<b>Narrative speech</b>	50 points
Time Limit: 4-6 minutes	
Self-critique	
Preparation outline	
<b>Demonstration speech</b>	50 points
Time limit: 4-6 minutes	
Self-critique	
Preparation Outline	
<b>Informative speech</b>	50 points
Time Limit: 4-6 minutes	
Self-critique	
Preparation Outline	
<b>Persuasive speech (Audience Analysis)</b>	50 points
Time limit: 4-6 minutes	
Self-critique	
Preparation outline	
<b>Impromptu speech</b>	<u>10 points</u>
Time limit: 2-3 minutes	
<b>TOTAL:</b>	210 points

**GRADING:** Your final grade for the course will be based on the following:

- |  |            |
|--|------------|
| 1.) Speeches                             | 210 points |
| 2.) Preparation outlines (4 @ 10 points) | 40 points  |
| 3.) Self-critiques (4 @ ten points)      | 40 points  |
| 4.) Action items (10 @ three points)     | 30 points  |
| 5.) Quizzes (10 @ five points)           | 50 points  |
| 6.) Discussion (10 @10 points)           | 100 points |

**TOTAL:** 470 points

**Grade Points**

<b>A</b>	<b>444-470</b>
<b>A-</b>	<b>420-443</b>
<b>B+</b>	<b>406-419</b>
<b>B</b>	<b>392-405</b>
<b>B-</b>	<b>373-391</b>
<b>C+</b>	<b>350-372</b>
<b>C</b>	<b>326-349</b>
<b>D+</b>	<b>312-325</b>
<b>D</b>	<b>298-311</b>
<b>D-</b>	<b>279-297</b>
<b>F</b>	<b>278-0</b>

**Students are responsible for keeping track of their assigned grades throughout the course.**

**Tentative Course Schedule (subject to instructor revision with student notification)**

<b>Week</b>	<b>Date</b>	<b>Description</b>	<b>Reading</b>	<b>Weekly Assignments</b>
1	4/8/24	Introduction to Public Speaking Communication Apprehension	Chapter 1 – Introduction to Public Speaking	Review Canvas online assignments Complete Action Item #1 Narrative Speech assigned Online Quiz #1 Discussion #1: Self-Introduction
2	4/15/24	Delivering Your First Speech, listening, and ethics	Chapter 2 – Origins of Public Speaking - Chapter 3 – Ethics of Public Speaking	Review Canvas online assignments Complete Action Item #2 Online Quiz #2 – Chapter 3 Discussion #2
3	4/22/24	Principles of public speaking, methods, delivery, sample outlines, preparation outlines – speech support groups	Chapter 4 – Listening Effectively - Chapter 5 – Audience Analysis - Chapter 7 – Supporting Your Ideas	2.) Demonstration Speech Assigned Complete Action Item #3 Online Quiz #3: Chapter 4 - Listening Effectively Discussion #3: Top 10 Communication Skills

4	4/29/24	Narrative speeches	<p>Chapter 8 – Organizing &amp; Outlining - Chapter 9 – Introductions &amp; Conclusions - Chapter 10 Using Language Well</p>	<p>Review Canvas online assignments Complete Action Item #4 Online Quiz #4: Chapter 5 - Audience Analysis Discussion #4: Top 10 Communication Skills</p>
5	5/6/24	Narrative speeches – impromptu speeches	<p>Chapter 11 Speaking with Confidence - Chapter 12 Delivering Your Speech - Chapter 13 Visual Aids</p>	<p>Review Canvas online assignments - Complete Action Item #5 Online Quiz #5 Discussion #5 3.) Informative Speech Assigned</p>
6	5/13/24	Demonstration speeches	<p>Read Chapter 14 – Speaking to a Global Audience</p>	<p>Review Canvas online assignments Complete Action Item #6 Online Quiz #6 Discussion #6 Demonstration Speech Due</p>
7	5/20/24	Demonstration speeches		<p>Review Canvas online assignments Complete Action Item #7 Online Quiz #7 Discussion #7</p>

8	5/27/24	<p>Impromptu speeches – Informative speeches</p> <p>Chapter 15 – Informative Speaking - Chapter 16 – Persuasive Speaking</p>	<p>Review Canvas online assignments</p> <p>Complete Action Item #8</p> <p>Online Quiz #8</p> <p>Discussion #8</p> <p>Informative Speech Due</p> <p>Persuasive Speech Assigned</p>
9	6/3/24	<p>Informative speeches</p>	<p>Complete Action Item #9</p> <p>Online Quiz #10</p> <p>Discussion #9</p>
10	6/10/24	<p>Audience analysis – Persuasive speeches</p>	<p>Review Canvas online assignments</p> <p>Complete Action Item #10</p> <p>Discussion #10</p> <p>Persuasive Speech Due</p>
11	6/17/24	<p>Persuasive speeches</p>	
12	<p>Finals Week</p> <p>Impromptu Speeches</p>	<p>6/24/24 7:00PM 9:00PM</p> <p>6/25/24 2:00PM 4:00PM</p> <p>6/28/24: 7:00PM- 9:00PM</p>	

## **ALL SPEECHES ARE SYNCHRONOUS (LIVE) AND CONDUCTED IN ZOOM**

**COMM 1: This asynchronous course requires a mandatory (Zoom) audience of least eight (8) to ten (10) students for each time slot. The three time slots for each speech will have approximately ten students for each session. The speaking schedule is listed below for the five live Zoom speeches required for this asynchronous class.**

**Sign-up Genius will appear in the Module section for the five speeches in this class. The Zoom sessions will have a sign-up list of 10 students for a choice of three possible dates and times. Please select one of the three offerings that fits your schedule. Students are encouraged to keep their computer screens on for their presentations and for viewing other student presentations.**

**Full-preparation outlines must be submitted to Turnitin on Canvas before students deliver their speeches.**

**NOTE: Please review the speech schedule to determine if this course complies with your schedule. Students must be available to present the live speeches during the designated days and times. Student should consider taking another COMM 1 course if they are not able to abide by the posted schedule.**

## Five live speeches that require student use Sign-up Genius:

<b>SPEECH</b>	<b>DATE AND TIME SLOTS (PACIFIC STANDARD TIME) (PST)</b>
	<b>Week 4:</b>
	Monday, 4/29 – 7:00PM-9:00PM
<b>Narrative Speech</b>	Tuesday, 4/30 – 2:00PM-4:00PM
	Wednesday, 5/1 – 7:00PM-9:00PM
	<b>Week 6:</b>
	Monday, 5/13 -- 7:00PM-9:00PM
<b>Demonstration Speech</b>	Tuesday, 5/14 – 2:00-4:00PM
	Wednesday, 5/15 -- 7:00PM-9:00PM
	<b>Week 8:</b>
	Monday, 5/27 -- 7:00PM-9:00PM
<b>Informative Speech</b>	Tuesday, 5/28 – 2:00PM-4:00PM
	Wednesday, 5/29 --7:00PM-9:00PM
	<b>Week 10:</b>
	Monday, 6/10 -- 7:00PM-9:00PM
<b>Persuasive Speech</b>	Tuesday, 6/11 – 2:00PM-4:00PM
	Wednesday, 6/12 -- 7:00PM-9:00PM
	<b>Week 12:</b>
	Monday, 6/24 -- 7:00PM-9:00PM
<b>Impromptu Speech</b>	Tuesday, 6/25 – 2:00PM-4:00PM
	Wednesday, 6/26 -- 7:00PM-9:00PM

## **Important College Dates - Spring Quarter 2024:**

- **April 8 – First day of Spring Quarter**
- **April 19 – Last day to add 12-week classes**
- **April 20 – Last day to drop classes without a W**
- **May 31 – Last day to drop classes with a W**
- **June 19 – Juneteenth Holiday – no classes, offices closed**

### **Instructor Contact:**

**Contact:** E-mails will be responded within 24 to 48 hours during the week excluding weekends and holidays.

**NOTE:** This course depends on your active participation, and it will be as exciting, interesting, stimulating, and as fun, as the energy and enthusiasm that you bring to the class. The more you give, the more you will learn about your own strengths and limitations. You will also learn about and from your classmates and that you can be a part of their learning experience as well.

Wishing you all the best in the days ahead!